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Ashley Riley
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12/8/2012

Dear Ashley,

Just wanted to thank you for your time and efforts that you put into your Social Media workshop that I attended on Wednesday 6th August. I wasn't sure how much I was going to get out of it if I'm totally honest, purely because I use Facebook on a personal level on a daily basis. However, I learnt a vast amount on how to use social media successfully for my 'business page', the main area learnings being how to engage with my potential customers without 'selling' to them directly through posts. I liked the fact that you kept the numbers small in the room, allowing us more 1-2-1 time with yourself and also further opportunities to ask questions.

I thoroughly enjoyed the workshop, took away a lot of learnings and I would have no hesitations in recommending your workshop to those who are looking to get up to date with how social media works but also how to make it engage with your target market, market their business and build their brand.

Well done and thanks again.

Kind Regards

Amelia Sinclair